

# The 2022 Solo and Small Firm Conference: Designing Your



**ORIGINAL PROGRAM DATES** **Future**  
September 15 – 17, 2022

## AVAILABLE MEDIA TYPES

*Presented in partnership with WSBA  
Solo and Small Practice Section*

## REPORTING YOUR CREDIT

This on-demand seminar was originally presented as a live webcast on Month XX, XXXX, in Seattle, WA. If you attended the live webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording if repeated within your three year reporting period.

## AGENDA

### 1 **Envisioning the Future of Law: Legal Trends for Solo Lawyers**

*Joshua Lenon – Clio, Burnaby, BC*

### 2 **Finding Your Niche: Specialization for the Solo or Small Firm Practitioner**

- Whether and how to find your niche
- Which practices benefit from the niche
- Practical steps to find your niche

*Aaron Rocke – Rocke Law Group PLLC, Seattle, WA*

### 3 **What You Need to Know About Burnout: Recognizing the Signs, Reversing the Trend**

The presenters will provide research about the rates of burnout among the WSBA membership and explore the stages in which burnout can undermine one practice. We will then provide psychological, practical, and self-care based tools to leave the attorney with hope that these symptoms can be addressed.

*Dan Crystal – Washington State Bar Association, Seattle, WA*

*Heather Decker – TCB Coaching + Consulting, Milwaukie, OR*

### 4 **Mining Social Media for Evidence: The Ethics and the Practicalities**

*Jordan Couch – Palace Law Offices, University Place, WA*

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### 5 I Don't Have Any Unconscious Biases: At Least, Not That I'm Aware

This presentation will provide an overview of implicit bias, beginning with how our brains process information and form automatic associations, whether positive or negative. It will also cover how to be more aware of our biases, how they affect our decision-making, and tools to begin having a more equity-focused mindset.

*Imani Shannon – Washington State Bar Association, Seattle, WA*

### 6 Legal Research on a Budget

Learn from a pro. Barbara Engstrom, the Executive Director of the King County Law Library will provide highlights and strategies for optimizing your use of legal research resources and cost-effective strategies, including some tips on using FastCase which is available for free to members of the WSBA.”

*Barbara Engstrom – King County Law Library, Seattle, WA*

### 7 What to Do with Your First Criminal Law Case, Identifying Issues with New Clients

I've graduated law school. I never took criminal procedure... what now?! Engage with Rajeev Majumdar as he shares practice pointers and tips on how to work a misdemeanor criminal case while going through the anatomy of a case all the way from reasonable suspicion to appeals from a jury trial.

*Rajeev Majumdar – Whatcom Law Group, PS, Blaine, WA*

### 8 Cybersecurity, Cyberlaw and Professional Responsibility

Using three hypothetical situations involving cybersecurity scenarios, attendees will have the opportunity to think about how their use of technology should be guided by the rules of professional conduct and cyberlaw.

*Michael Cherry – Lexquiro, Bellevue, WA*

### 9 Judges' Panel: The Good, the Bad and the Ugly of the Hybrid Model

- Are remote appearances more productive and efficient? Do remote appearances save time now that more people have possibly adapted to it?
- Are there benefits to lawyers appearing in-person? Which type of cases are better suited for in-person appearance?
- King County update on the status of remote proceedings.

*Judge David Keenan – King County Superior Court, Seattle, WA*

*Judge Ken Schubert – King County Superior Court, Kent, WA*

### 10 Practicing Away from Your Home Base

Have you ever wondered if you could practice law successfully while living temporarily overseas? Michelle Bomberger did just that when she and her family relocated to Ireland for two years, during which time she continued to run her law practice in Bellevue, WA. Michelle will share the lessons learned about managing your practice (and your employees) at a distance, while keeping clients happy over a number of time zones!

*Michelle Bomberger – Equinox Business Law Group PLLC, Seattle, WA*

### 11 Current State of Immigration Law, Policy, and Practices

US immigration policies and procedures have been severely affected by the Covid19 pandemic and world affairs. Learn about the status of family-based, employment-based, and humanitarian immigration matters including issues related to the Afghanistan and Ukrainian crisis.

*Tahmina Watson – Watson Immigration Law, Seattle, WA*

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### 12 **Preparing for Trial as a Solo Attorney: Your Message, Elements of Proof, and Organizing Your Presentation**

Do you wish you had more trial practice? Hear from experienced attorneys who want you to feel confident with the basics. You should go into court understanding the difference between the clerk and the judicial assistant, know how to lay foundation, understand how to get a document admitted, and recognize the difference between opening and closing. Other topics will include:

- Voir dire
- Nuts and bolts of trial procedure
- A primer on evidence rules
- Direct and cross examination of experts

*Shashi Vijay - VJ Law Firm PLLC, Issaquah, WA*

*Coreen Wilson - Wieck Wilson, PLLC, Bellevue, WA*

### 13 **Marketing Strategies from Attorneys Who Use Them Effectively**

Marketing and branding are important for every lawyer, especially solos and smalls firms. Oftentimes these tasks take a backseat to running a firm. Hear from two attorneys who will share their active and passive strategies for social media, networking, and branding.

*Shaquelle Duncan - Duncan Law PLLC, Seattle, WA*

*Kristina Larry - Sassy Litigations, LLC, Tukwila, WA*